



PIERRE GUILLAUME

PARIS

PERFUME HOUSE FOUNDED IN 2005
INTIMATELY LINKED TO THOSE WHO KNOW







FOR 20 YEARS... INTIMATELY LINKED TO THOSE WHO KNOW

PIERRE GUILLAUME PARIS, one of the pioneering brands of the niche 2.0, launched in the early 2000s under the banner of creative and financial independence, is celebrating its twentieth anniversary. From the disruptive O2-Cozé (created in 2002), which marked the beginning of the brand, to the opening of its first international embassy in Belgrade (2024), these first 20 years have seen the birth and consolidation of a unique and personal signature, a 'PG style' nourished by absolute dedication and ardent passion for the art of perfumery, in a controlled discretion.

Twenty years spent forging sincere links with contemporary French creation have made artistic partnerships and the collection of contemporary works an integral part of the brand's DNA. Its boutiques and factory, where art and perfume engage in dialogue, are hybrid spaces offering a unique sensory experience: intimate chapels dedicated to signature perfumery.



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***“The perfume is a wonderful self-enhancer,
it is the artistic expression of a scientific discipline
combining technique and poetry.”***

INDEPENDENT PERFUMER

It is in Auvergne, in his
own workshops, that
Pierre GUILLAUME
develops a **contemporary
and eclectic perfumery**
in complete creative and
financial **independence**. ♦



O2 COZÉ: TO THE ORIGINS OF THE BRAND

Young chemist: Pierre
GUILLAUME, **was only 25 years
old** when he tried to reproduce
the smell of **his father's cigar
cellar**. This Tobacco-Spicy
accord baptized “O2 Cozé” **was
quickly spotted by the Critics
who popularized it** in the
perfume blogosphere and with
professional buyers around the
world in the early 2000s. ♦





INDEPENDENCE

In 2010, the company PIERRE GUILLAUME DIFFUSION was created and **internally equipped** with a production tool including a **composition studio**, a **cellar of raw materials** and a **packaging line dedicated to the manufacture** of the perfumes imagined by Pierre GUILLAUME. He creates and manufactures his perfumes, **in total creative freedom** under the PIERRE GUILLAUME PARIS brand, which are distributed in nearly **417 points of sale in 38 countries.** ♦

TODAY AND TOMORROW

To propose a contemporary, inventive, poetic and wearable perfumery.

Mastering in-house design and manufacturing to guarantee quality products at realistic prices. To renew ourselves to never tire, to innovate and produce in a reasoned, **clean and sustainable way.** To grow through the satisfaction of the women and men who wear our fragrances and talk about them. To develop and remain faithful to our values, because reputation goes up the stairs and down the lift! ♦

At PIERRE GUILLAUME PARIS, we only make perfume... And that's already a lot.

PIERRE GUILLAUME PARIS



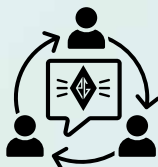
One of the founding French Niche 2.0 brands, first fragrance created in **2002!**



A generalist brand, **inventive** yet **easy to wear** on a daily basis, **aimed at everyone** with a **fair price** positioning.



A brand that **builds loyalty** and is always looking **to improve itself**: a well-advised PIERRE GUILLAUME PARIS customer is a customer who remains loyal to the brand.



A brand, but one that **has been growing** thanks to **endless customer to customer communication**: no investors, no fund-raising: its growth is directly linked to its commercial reality.



We note that **7 out of 10 new customers** come from the so-called "mainstream network", sometimes on the advice of salespeople who see us as complementary.



PIERRE GUILLAUME

PARIS







A SCREEN BOTTLE

A WINDOW ONTO THE ESSENCE AND ESSENTIALS

*"Choosing a bottle for a new perfume house is a difficult challenge for anyone trying to project it over time. A form of classicism, of sobriety, seems to be a reasonable direction. The term 'minimalist' is overused and vague, so I opted for accuracy and precision. The function will be the sole muse of the design: **to contain and show what is essential: the fragrance.**"*
 Pierre GUILLAUME

A rectangular face contrasting with subtly curved sides, at ease in both men's and women's hands. Inner edges reduced to the very limit of technical constraints, making this bottle nothing more than **a screen over a liquid poem, a window onto the essence and the essential.** ♦



A PENCIL STROKE "EX TEMPORE"

Capped with a discreet cylindrical cap and a roundel 35 mm in diameter displaying the fragrance's title, our bottle is an easily identifiable silhouette, an **ex tempore** pencil line, a logo bottle, **an emblem bottle.**

An ecological and environmental conscience **from 2005**: glass bottle, labels and pump can be easily removed for easy recycling. A featherweight cap with a combination of aluminium and plastic weighing just 2.7g: **an example of sobriety.** ♦



SIGNATURE SPECIALITIES

OLFACTORY SEALS OF THE HOUSE PIERRE GUILLAUME PARIS

Obsidial®, Hypralone®, Strelitzial® & Karacénide®:

PIERRE GUILLAUME PARIS' signature specialities to protect a style and enhance the technical performance of our creations.

In order not to be totally outdone by the innovations in fundamental research into the chemistry of odorous bodies of the big names in the perfume industry and their captive ingredients, an independent composition house such as ours must redouble its vigilance and efforts to stay in the race for diffusivity and staying power and protect its creations from excessive counterfeiting by developing its own technological tools. ♦

Pierre GUILLAUME perfumes devote part of their R&D to the development of “**Signature Specialities**”, which are **intended as “olfactory seals”** affixed to our creations, a sort of common thread from one creation to the next, to underline their belonging to the PG style, protect the formulas and improve their technical performance. Since 2015, PIERRE GUILLAUME PARIS has developed a series of Signature Specialities on which all our commercial successes have been based:



HYPRALONE®:

A musky speciality described as “epidermal” by the perfumer, it combines the elegance of macrocyclics with a subtly warm, animalic undertone. It creates wonderful synergies with floral notes. It is found in **Le Musc & La Peau, Aqaysos** and **Komorébi**. ♦



STRELITZIAL®:

A fresh, transparent floral speciality with aquatic and exotic tones, it brings naturalness and elegance to compositions and enhances the floral accords of almost all our creations. ♦



KARACENIDE®:

A woody speciality, a sort of fiery “salty-dirty-kiss”. It has the greenness of sapwood and pierces the compositions from base to top. It brings power and volume and creates space between the notes. It can be found in **Liqueur Charnelle, Djhenné, Aqaysos, La Nympe & le Poète, Bois Naufragé**, etc. ♦



OBSIDIAL®:

Floral volumising agent, inspired by the particular scent of Volvic stone heated by the sun just after a rain shower. **OBSIDIAL®** owes its performance to a synergy of 4 molecules that impact both the head and heart (volume) and the base (persistence) of compositions. Its olfactory profile can be described as: mineral, aqueous floral, spicy. It is responsible for the strength and volume of **Costume Liquide, Tigre d'Eau** and our recent **Accord Rose-Météore**. ♦

“From laboratory to boutique... our Manufacture is a hybrid place”



PIERRE GUILLAUME PARIS PERFUME MANUFACTURE DESIGNING AND PRODUCING OUR LIQUID POEMS

Although the brand's commercial activities are run from the first arrondissement of Paris, we produce in our own factory in the Auvergne. Once the formulas have been developed and validated by Pierre GUILLAUME in **his Creative Studio**, it's the **Cellar Master's** turn to manage the maceration, ageing, post-treatments and filtration of the juices, **which are weighed by the perfumer himself in the Raw Materials Cellar**, who is the only one to handle the precious formulas. From their immaculate counters, **les Dames de table** (*productions assistants*), wearing charlottes and embroidered blouses, meticulously carry out the 11 steps required to assemble a perfume bottle. ♦

**“Perfume is 'l'intime-extime', in other words,
a part of intimacy that we reveal.”**



Hervé DI ROSA
"Ice"
Série Classic
Acrylic on canvas
110 x 11 cm
One-off original work signed
Framed



Henri CUECO
"Les chiens qui sautent, le chien bleu"
Acrylic on canvas
130 x 162 cm
Unique work signed
Framed



Roland COGNET
"Lynx", 2024
Resin
75 x 125 x 25 cm
Unique work



Gaétan VAGUELSEY
"Le baigneur à l'oasis"
Oil on linen canvas
200 x 155 cm
Unique work signed

Roland COGNET
"Louveteau n°2", 2011
Bronze
60 x 115 x 25 cm
Signed and numbered: "R. COGNET - 4/8"
Engraved in bronze on the side
Fusions Foundry

TOTEM ANIMALS: SILENT SENTINELS OF OUR SHOPS



Roland COGNET
"Faucon pèlerin", 2020
Bronze and Cedar
197 x 66 x 37 cm
N° 1/8 copies
Signed and numbered:
"R. COGNET - 1/8"
Engraved on the base of the bronze
Fusions Foundry



Roland COGNET
"Tête de singe", 2007
Bronze and cedar
166 x 45 x 56 cm
N° 7/8 copies
Signed and numbered:
"R. COGNET - 7/8"
Engraved in the bronze at the base of
the head
Fusions Foundry



Roland COGNET
"Tête de cheval", 2022
Bronze and fire-blackened and waxed
and waxed
110 x 50 x 75 x 14 cm
Signed and numbered:
"R. COGNET - 4/8"
Engraved in bronze on head base
Fusions foundry



Roland COGNET
"Le Grand-duc", 2025
Bronze and flame-blackened yew wood
80 x 30 x 39 cm
No. 2/8 copies
Engraved in bronze on the base of
the tail
Fusions Foundry

Collection of artists...

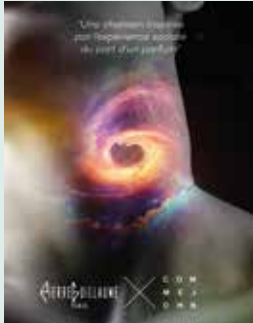
Henni ALFTAN
Rémi BLANCHARD
Robert COMBAS
Henri CUECO
Roland COGNET
Hervé DI ROSA
Georges ROUSSE
Gaétan VAGUELSY
Marie-Claire Mitout
Joël ANDRIANOMEARISOA

Fabien VERSCHAERE
Antoine + Manuel
Michael LUPPI
Anne-Sophie EMARD
Mylène SANCHEZ
Laurent BEYNE
Erik Schmitd
Clément BATAILLE
Benjamin VALLODE

PIERRE GUILLAUME PARIS X COMME JOHN
LE CHOC SENSIBLE (THE SENSITIVE SHOCK)

“A song inspired by the social experience of wearing perfume”

In the summer of 2023, French pop duo *Comme John* crossed paths with perfumer Pierre GUILLAUME during a radio interview...



LE CHOC SENSIBLE (THE SENSITIVE SHOCK)

Artistic movements draw inspiration from their predecessors; art history is made up of bridges, interactions and inspirations across the ages and mediums: African art inspired Picasso's Cubism, Jean Arp explained that he was influenced by the 1930 Paris exhibition of cave art, prehistoric art and children's drawings nourished Klee's work, and it was after discovering the Byzantine mosaics of Ravenna that Klimt began to use gold in his paintings. We are not talking here about copying, artefacts or forced influence, but rather a fertile source of inspiration: one that elevates, nourishes, transcends, arouses renewed emotion, generates new ideas and inspires change. It is a sensitive encounter (*choc sensible*) with another form of expression that stimulates and triggers new creation.

Caroline Perrin

Art Historian
Director of the CLAIRE GASTAUD Gallery



COMME JOHN

Comme John is above all a family affair. The two sisters, originally from Clermont-Ferrand, have performed more than 300 concerts, including opening acts for La Grande Sophie, Imany, Bénabar, Ycare, Suzane and a duet with Albin de la Simone. Between disco hits, *dolce vita* and *nouvelle vague*, the duo offers a sensual work that reflects the spirit of the times, at a moment when French music is regaining its colour and venturing into the realm of the most contemporary productions.

“Nuit Blanche” New studio album (2025)

Salt on the skin, late summer light, the sparkle of a disco ball. A blend of vintage pianos, pop sounds and slightly electronic arrangements, this fragrance has deep yet light notes that are soft yet powerful, feminine yet sensual, presented in this opus by the chic French chanson duo, with polyphonic vocals always at the forefront. A spicy cocktail in keeping with their poetic scents.

Listen to “Nuit Blanche” here →



PIERRE GUILLAUME PARIS

Founded in 2005, Maison Pierre GUILLAUME has built a reputation for its unique olfactory creations, captivating far more than just the desire to smell good. An independent perfumer producing in his own factory, he stands out for his artistic approach, where each fragrance tells a unique story which, like a book, film or song, evokes an emotion, raises questions or transports the wearer to another world. With controlled discretion, Pierre GUILLAUME is a perfumer 'body and soul', designing olfactory works of art that can be worn and experienced. He takes his fans on an immersive journey into the heart of the imagination, where everyone can reconnect with memories or intimate sensations and experience a personal adventure.

Eau de parfum “Le Musc & la Peau 4.1” (2016)

His Skin... and then skin: a fragile sensory envelope that shelters our humanity. Musk, skin, the obvious act of perfuming oneself. Neither animal nor detergent-like, this Musk speaks to us of our humanity. Journalist Sarah Bouasse wrote about it: 'Le Musc & La Peau by Pierre GUILLAUME smells like us, but... better!' Brilliant idea.

SENSITIVE SHOCK: THE STORY OF AN ENCOUNTER



The encounter

In the summer of 2023, French pop duo *Comme John* crossed paths with perfumer Pierre GUILLAUME during a radio interview. Composition, writing, emotions, images, paintings, memories: music and perfume have so much in common. As they talked,

it became clear that they already knew each other, without realising it. He played their songs on the playlists in his shops, and they wore *Le Musc & La Peau*, his best-seller released in 2016, which had been around for some time.

The trigger

A phrase: 'Perfume is liquid poetry,' shared by Pierre GUILLAUME during their on-air exchange, left a lasting impression on the two sisters. This poetic image resonated with their intimate and personal experience of the fragrance, what they felt when wearing it, and the words of its creator inspired them. A perfume, like a song, is energy, vibration, emotion, and they would compose a new one. Lyrics and melody would convey the olfactory emotion experienced: thus 'Nuit Blanche' was born.

The création

For *Comme John*, each song is an intimate postcard rooted in its era. *Nuit Blanche* is a raw, vibrant, fleeting love story, of which only one

memory remains: a scent. Like a trail that makes you turn around in the street, an addictive smell that you want to smell and feel again. This fragrance is not worn, it is felt.



*"Tu portes là,
sur la peau
qui te colle au corps
Ce poème, liquide
presque incolore
Quand vient la nuit,
tu n'es plus mais je
détiens
Au creux du cou,
indélébile ton parfum"*

PIERRE GUILLAUME PARIS X CLARA PAULET SALVADOR

"LE CHANT DES SIRÈNES"

"Between marine temptation and questioning the art of perfumery"



PERFUME & SONG: LE CHANT DES SIRÈNES

When PIERRE GUILLAUME PARIS joins forces with Clara Paulet Salvador, artistic boundaries disappear. The perfume house becomes a producer and directly inspires musical creation. The fragrance 'Le Chant des Sirènes 27.1', created in 2025, explores the evolution of the perfumer's craft through a fantastical marine universe. This new opus experiments with a 'tender aquatic' accord: top notes of rosewood and carambola, middle notes of almond wood and opopanax, and base notes of sandalwood and sea fennel. Clara Paulet Salvador translates this olfactory creation into music and images. An artistic collision that highlights the deep ties that unite the perfume house with the French and European art scene.

"Le Chant des Sirènes" Watch the official video here →





For this **4th French boutique**, perfumer Pierre GUILLAUME and architect François LEBEL continue to map the codes and DNA of the House of PIERRE GUILLAUME PARIS by imagining a narrative and spacious place.

The Pierre GUILLAUME Manufacture boutique is **a hybrid space exploring the concept of "poetic brutalism"**. The space is a large monochrome box covered from floor to ceiling with the same gray hue suggesting the bareness and radical simplicity of concrete.

The visitor seems at first to be immersed in **a volume with a deliberately synthetic and uniform aspect** from which, little by little, the eye will be able to make emerge from these tense surfaces and underlined by lines of light, **a precise assembly of textures going from vinyl to granite.**

Then the incident: this sanitized and smooth vessel is **literally torn in its angle by a spur of volcanic rock** that projects to the center of the volume, becoming the promontory of **a bronze cub**. Work of the sculptor **Roland COGNET**, it seems to evolve in balance, imposing its animal presence on the spectator, an invitation to calm and contemplation.





PIERRE GUILLAUME PARFUMEUR
STORE & MANUFACTURE
25 Rue Pierre Boulanger
63100 CLERMONT-FERRAND - FRANCE



Pierre GUILLAUME entrusted the architect **François LEBEL** with the task of carrying out the metamorphosis of one of its stores in the manner of **an anamorphosis by Georges ROUSSE**. Through a play of light and shapes that disturbs our perception of volumes and perspective, a new "space within space" appears at the heart of the boutique. The place becomes **the theatrical landmark** of a work in bronze and thuja by **the sculptor Roland COGNET**. A **Peregrine Falcon** perched on a tree trunk sits as the guardian of the place.

In the shade of this stylised forest, the bird seems **ready to take flight** and carry our thoughts away in the shadow of this stylised forest, with its piercing gaze turned towards the visitor, through an open roofed sky, whose azure blue is reminiscent of the brand's packaging. **COGNET's** sculptures illustrating its reflection on the 4 fundamental essences, **mineral, plant, human and animal**, resonate with **the perfumer's aesthetic codes** and **personal aspirations** and watch over other sites of **Pierre GUILLAUME** perfumes. This **new Clermont-Ferrand boutique** at Le Faucon Pèlerin **now echoes the Parisian boutique** at the Palais Royal decorated with a Red Monkey and the Manufacture guarded by a Brown Wolf.





PIERRE GUILLAUME CLERMONT-FERRAND
QUARTIER VICTOIRE
17 Bis Rue Saint-Genès
63000 CLERMONT-FERRAND - FRANCE



Just a stone's throw from the **Palais Royal** and the **Bourse de Commerce - Fondation Pinault**, the visitor, discovering the universe of the house of **PIERRE GUILLAUME PARIS**, is welcomed by a bronze "Red Monkey" by the sculptor **Roland COGNET**, seemingly guarding this place, conceived as a temple of perfumery. The sloping walls recalling the profile of the emblematic PG bottle, the mineral atmosphere surrounded by light and the warm blond woods invite you to a sensory journey through our fragrance collections.



In the "Crypt", the second exhibition level of this **intimate space**, you will find all our collections: PIERRE GUILLAUME PARIS, PIERRE GUILLAUME CRUISE, PIERRE GUILLAUME BLACK COLLECTION, PIERRE GUILLAUME WHITE COLLECTION, PIERRE GUILLAUME CONFIDENTIAL, PIERRE GUILLAUME LATMOSPHÈRE, PIERRE GUILLAUME BODY CARE, and exclusive creations by perfumer Pierre GUILLAUME.



PIERRE GUILLAUME PARIS
PALAIS ROYAL
13 Rue Jean-Jacques Rousseau
75001 PARIS - FRANCE



Perfumer Pierre GUILLAUME opened his **third French boutique** at number 1 rue Emile Zola, in a 19th century building in the heart of Lyon's Presqu'île. Rue Emile Zola links **Place Bellecour** to **Place des Jacobins**. It belongs to the area classified as a world heritage site by UNESCO. It is one of the busiest shopping streets in Lyon.

One of the street's historical inhabitants is Jean-Jacques Rousseau, a nod to fate, as the brand's first shop was located at 13, rue Jean-Jacques Rousseau in Paris.

BLUE CANOPY, ICONIC COLOUR

"The chromatic code of the House of PIERRE GUILLAUME PARIS is a combination of **Canopy Blue** and black. Canopy Blue is a shade that Pierre GUILLAUME has thought of as a **celestial blue infused with a plant element**. Blue or green... its perception is divided, but its poetry, its luminosity and its particular aura of naturalness are unanimously recognised and become recognisable at a glance."





PIERRE GUILLAUME LYON
QUARTIER JACOBINS
1 Rue Émile Zola
69002 LYON - FRANCE



Located in the heart of **the Saint-Georges district** at 11 rue Cantegril, PIERRE GUILLAUME PARIS inaugurates **its new Toulousain address**. This central neighborhood, both lively and refined, embodies the subtle balance between urban life and heritage elegance. It offers **an ideal setting** for our perfumery house, at the crossroads of discreet chic and a taste for beautiful things. The boutique unfolds over two levels and features the distinctive architectural codes of PIERRE GUILLAUME PARIS, presented in a renewed interpretation. Upon entering, the Maison's **emblematic Canopy Blue** adorns the walls and ceiling, paired with light parquet flooring that soothes the space with gentle serenity. A dedicated luminous signature runs along the walls, highlighting the bottles with their familiar silhouettes.

At the back of the boutique, an angular cut **inspired by the letter P of our monogram** suggests the mouth of a cave, a black landmark from which stands out the green-blue silhouette of the place's guardian animal: **a great horned owl**, a sculpture by artist Roland Cognet. A symbol of patience and observation, it embodies the ability to perceive what is hidden from others, representing deep understanding and keen intuition.





On the lower level, **an intimate space** dressed in noble woods, thick carpeting, and soft lighting evokes the cozy interior of **a boat cabin**. It is an invitation to a stationary voyage, conducive to the sensory exploration of our olfactory catalog, like an initiatory journey into the Pierre GUILLAUME universe.



PIERRE GUILLAUME TOULOUSE
QUARTIER SAINT-GEORGES
11 Rue Cantegril
31000 TOULOUSE - FRANCE



Maison PIERRE GUILLAUME has opened its first international boutique in the heart of the Old Town in Belgrade, Serbia.

Located at **75, Kralja Petra**, the space, designed by architect **Sanja STOJAKOVIC**, spans 33 m² and reflects all the House's aesthetic codes. Canopée blue with black highlights, warm woods and lines of light streaming across the ceiling and caressing the brick vault.

The animal totem, the symbol of PIERRE GUILLAUME boutiques, is a bronze eagle signed by artist **Drinka RADOVANOVIC**.

Under the Direction of our Partner **Milica KOSTIC**, the perfume consultants, will be presenting the brand's entire catalogue and PIERRE GUILLAUME creations.

@pierreguillaume_parfumeur_srb

Aesthetic codes: Pierre Guillaume – Architect: Sanja Stojakovic – Sculptor: Drinka Radovanovic.



PIERRE GUILLAUME BELGRADE
STARI GRAD
Kralja Petra 75
BELGRADE - SERBIA





PIERRE GUILLAUME PARIS

TALKATIVES PERFUMES, OLFACTORY EPICS

Each of the fragrances in this numbered collection (formerly Parfumerie Générale) **is a new stopover in a journey to the heart of the PIERRE GUILLAUME PARIS style.** Using the mixture of genres, the creator spontaneously expresses his olfactory aesthetic and his personal tastes. He explores in turn different numbered olfactory themes, which follow one another in this numbered collection. Thus his tobaccos are grouped under theme 02, his orange blossoms under theme 19, his aromatic flowers under theme 09, etc. **The fragrances in the collection are often described as talkative and compared to twists and turns for their evolving character on the skin, a real olfactory signature** of the PIERRE GUILLAUME PARIS style.





02 COZÉ

WOODY - SPICY VIBRANT

Indian Hemp, Spices, Blond Tobacco

Cocoa, Patchouli, Ebony Wood

THE INSPIRATION

The fragrance of his father's cigar box:
Cohiba, Monterrey,
Trinidad combined with ebony...

THE PERFUME

Sensual tobacco fragrance,
Spicy, Complex, Precious...

THE NAME

A contraction of "C'est Osé" (daring) the code
name that figures on the tiny label of the first
scent assembled by Pierre GUILLAUME.



03 CUIR VENENUM

DRY WOODS FLORAL

Orange Blossom Absolute, Leather, Honey

Myrrh, Styrax, Musk

THE INSPIRATION

While attending a presentation of
Jean-Claude Jitrois' collection, the perfumer
was seduced by the smell of a stretch leather
dress on the skin of the model wearing it.

THE PERFUME

A disturbing harmony that reminds us
that leather, before being a material,
was also a living skin.

THE NAME

Evocation of the smell of leather that
penetrates the skin and fuses with it,
like a venom.



3.1 ARABIAN HORSE

**CHYPRE FLORAL, ATYPICAL,
SENSUOUS & ANIMALIC**

Wet Grass, "Horse's mane", Amber

Narcissus, Musk

THE INSPIRATION

This unusual, figurative leather follows a horse racing through the damp countryside...

THE PERFUME

The vegetable freshness of wet grass and wild flowers, heart notes, dominated by leather, adorned with a surprising "horse's mane" accord on a bed of animalic musks.

Subtle oriental hues to this equestrian painting...

THE NAME

A horse racing.



04 MUSC MAORI

AMBER - MUSKY

Chocolate Milk, Musk

Rosewood, Jasmine

THE INSPIRATION

Memories of childhood breakfasts, deliciously regressive.

THE PERFUME

A bowl of bergamot-sweetened hot chocolate with amber echoes.

THE NAME

Like a Maori tattoo with dark intertwined symbols on a clear background, *Musc Maori* unites the whiteness of musk against the darkness of cocoa bean absolute.



4.1 LE MUSC & LA PEAU

WOODY AMBER - MUSKY

Rosemary, Milky Musk, Tonka

Ylang-Ylang, Amber

THE INSPIRATION

The sensuality of clean skins
that mix together.

THE PERFUME

A milk of 7 musks with skin scent,
dressed with sensual balms
and warm woods.

THE NAME

A second-skin effect perfume,
like a white shirt put in the morning.
The journalist Sarah Bouasse wrote
on this perfume:

"it smells just like us but... better!"



LE MUSC & LA PEAU

SPLASH AND SPRAY - 200 ML

WOODY AMBER - MUSKY

Rosemary, Milky Musk, Tonka

Ylang-Ylang, Amber

THE INSPIRATION

The sensuality of clean skins
that mix together.

THE PERFUME

A milk of 7 musks with skin scent,
dressed with sensual balms
and warm woods.

THE NAME

A second-skin effect perfume,
like a white shirt put in the morning.
The journalist Sarah Bouasse wrote
on this perfume:

"it smells just like us but... better!"



5.1 SUEDE OSMANTHE

ALDEHYDIC FLORAL LEATHERY

Aldehyd, Black Tea Leaves, Suede

Osmanthus, Apricot

THE INSPIRATION

A perfume on the theme of osmanthus, absent from the olfactive pyramid, but whose fruity, floral and leathery accents are evoked by a game of olfactive chimeras.

THE PERFUME

A tenderly leathered floral, infused with apricot and black tea notes.

THE NAME

A precious Suede, a thin and delicate skin, playing with the olfactive illusion of an osmanthus, conspicuous by its absence.



07 SOLSEKIA

HESPERIDIC - WOODY FLORAL MUSK

Mexican Orange Tree, Driftwood, Vetiver

Citrus, Blue Agave, Pimento

THE INSPIRATION

SolSekia is a private garden on the Mayan Riviera: the softness of a Mexican Orange Blossom caressed by the sea winds, the vegetal freshness of Aloe Vera enhanced by the chilli pepper leaves.

THE NAME

SOLSEKIA / SOLSEQUIA:
from SOL ("sun") and SEQUOR ("follow"):
which follows the sun.



7.1 GRAND SIÈCLE INTENSE

HESPERIDIC - CHYPRE POWDERY

Citrus, Iris, Honey, Chypre

Galbanum, Cypress

THE INSPIRATION

For this 2021 rewriting, the classic duo Hesperides-Vetiver, expresses itself through new proportions. Free of aromatics, citrus fruits radiate, tearing with their subtle nuances, a veil of iris and honey hiding a chypre background with a contemporary roundness.

THE NAME

Liquid French Classicism.



7.2 MORNING IN TIPASA

HESPERIDIC - BALMY AROMATIC

Wild Lemongrass, Peppermint, Mediterranean Pine

Bergamot, Jujube Tree Honey

THE INSPIRATION

Wedding in Tipasa (1938) by Albert Camus is one of my favorite texts: The author vividly depicts the summer, the rites of youth in Tipasa, with its Roman ruins and the sea below, exalting nature and the beauty of bodies under the sun. "*Possession of the wave*"... the words of Camus resonate in my head as a perfumer and my mind wanders among the remains scattered between sea and mountain, listing the Algerian flora: bergamot trees, wild lemongrass, peppermint, Mediterranean pine and jujube tree in the "*sun-blackened*" countryside. Diving in the water from the rocks, one morning in Tipasa...

THE NAME

Tipasa, from the name of the Algerian coastal city, which means place of passage or stopover.



08 INTRIGANT PATCHOULI

CHYPRE – ANIMALIC

Patchouli, Mysore Sandalwood, Amber

Cinnamon, Ginger, Musk

THE INSPIRATION

The transformation of a bohemian wood into an elegant and complex elixir inspired by the Chyres of the 40s.

THE PERFUME

An aristocratic Patchouli, rich, sensual and talkative...

THE NAME

Patchouli borne high by the most precious of sandalwoods.



8.1 L'OMBRE FAUVE

FAUVE: WOODY ANIMALIC AMBERY

Red Amber, Civet, Patchouli

Bergamot, Vanilla, Animalic Musk

THE INSPIRATION

Not an Amber, nor a Chypre... but a Fauve, first Rework on the olfactive theme of patchouli.

THE PERFUME

All the bestiality of an animalic accord swathed in dark precious woods. Hiding beneath a heavy opulent amber skin the feline elements raise their heads to distil their primitive charms.

THE NAME

A bestial Amber, that follows like a shadow.



09 YUZU AB IRATO

CITRUS FLORAL AROMATIC

Yuzu, Myrtle, Magnolia

Mint Leaves, Lemon, Thyme

THE INSPIRATION

The perfumer was disturbed while working on a bouquet of white flowers and dosing the citrus accord for the head note; in a fit of rage, he added a huge dose of the Yuzu japonica essential oil. Springing from a suave floral the fragrance became an aromatic floral citrus.

THE PERFUME

A calm, sensual freshness, somewhere between a Japanese garden and Mediterranean nature.

THE NAME

"Ab Irato": in a fit of rage.



9.1 KOMOREBI

AROMATIC FLORAL FRUITY

Mint Leaves, Reseda, Hazel Wood

Blackberries, Mimosa, Oakwood, Tonka

THE INSPIRATION

The vegetal world, air and light are the three leading principles that inspired Pierre GUILLAUME for this rework of the theme 09, floral aromatic.

THE PERFUME

The vegetal poetry of an armful of fresh leaves and plump berries. Its scent draws us into a romantic forest, the light of the sun filtering through the leaves of oak and hazel trees on a beautiful summer day.

THE NAME

Komorebi eloquently describes the light of the sun filtered through tree leaves.



10 ADMASSAI

BITTER AMBER WOODY

Coffee, Woods, Cashmeran

Orange, Vetiver, Tolu Balm

THE INSPIRATION

A bushfire, a Voodoo ceremony.

THE PERFUME

Oriental Flames - Hypnotic and Disorienting. All the ingredients are taken roasted, burnt or grilled to develop a dark and mysterious aspect and reflect a notion of "olfactory bitterness".

THE NAME

A-O-Massai for Amer (Bitter)
Oriental (Amber),
of African inspiration.



11.1 INDIAN WOOD

SPICY AROMATIC - WOODY

Pepper Mint, Nutmeg, Woods

Lemon, Cardamom, Coconut, Sandalwood

THE INSPIRATION

A new "spicy aromatic", theme 11, sets in the land of the Maharadjahs.

THE PERFUME

Peppermint, nutmeg and cardamom fit in a hot and cold contrast evoking the moisture of the rainy season, pierced by the carnal vibration of a hint of coconut milk. Sandalwood, Vetiver and Moss compose a captivating woody trail.

THE NAME

Indian Wood guides us into the heart
of an indian forest.



11.2 SPICEMATIC

SPICY AROMATIC - WOODY INCENSE

Spearmint, Saffron, Ginger, Frankincense, Siberian Pine

Red Cedar, Musk

THE INSPIRATION

Marble water, inspired by a molecular distillation of incense.

THE PERFUME

Driven by the spicy-aromatic vibe of saffron, fresh ginger and green mint, this “*marble water*” has the shine and hardness of rock. Its mineral and cold character, emanating from a molecular distillation of incense, intense, fusing and precise is tempered by the organic vibration of Red Cedar and the resinous heat of Siberian pine.

THE NAME

From the contraction of “*Spicy*” & “*Aromatic*”.



12 HYPERESSENCE MATALE

HESPERIDIC - AROMATIC WOODY LEATHERY

Bergamot, Matala Black Tea, Leather

Mint Leaves, Gaiaewood, Birchtree

THE INSPIRATION

The perfumer takes us on a trip to the heart of the Indian Ocean, with the world renowned Matala black tea of Sri Lanka.

THE PERFUME

Brought to a level of concentration of 30%, this Hyperessence only shares 8 compounds with the *Eau Rare*. The smoky wood hint stands out to enhance the chypre leather note.

THE NAME

From the province of Matala in Sri Lanka.



12.1 UN CRIME EXOTIQUE

SPICY AMBERY BLACK TEA

Elemi, Black Tea, Gingerbread

Cocoa, Benzoin, Amber

THE INSPIRATION

Pierre GUILLAUME first explored the theme of chypre tea in 2005, with *"Hyperessence Matalé"*, texturing it with citrus and leather accents. Twelve years later, he reworked this theme with *"Un Crime Exotique" 12.1* where the chypre structure is adorned with spicy and gourmet notes.

THE PERFUME

"Un Crime Exotique" 12.1 plays with the unusual union of Elemi resin and Gingerbread, in the heart of a truculente farandole of flavors, mixing tea steamers, Ceylon cinnamon and star anise. Mate Absolute and cocoa powder give Oceanian sandalwood an exotic, old-fashioned look...

THE NAME

Sin of gluttony in the land of rising sun...



13 BRÔLURE DE ROSE

AMBERY ROSE

Litchi, Rose, Amber

Raspberry, Rosewood, Sandalwood

THE INSPIRATION

A molten metallic version of an Ambery Rose.

THE PERFUME

A metallic rose, burning on the ambery base note.

THE NAME

A burning Rose, for all those who are adverse to Roses.



13.1 LA NYMPHE & LE POETE

FLORAL - FRESH SENSUAL

Rose-Tea, Orangewood, Cistus

Citrus, Peach

THE INSPIRATION

Romanticism, Romantic Poetry of the 19th century. Nourishing their imagination, opposing feeling to reason, it becomes a cultural movement seeking through exoticism, mythology, irrationality, melancholy, and passions a means of escape and delight.

THE PERFUME

A Rose-Tea with accents of violet and spices. The singularity of an original material: the absolute of tea rose leaves whose complex greenness responds to the amber warmth of the branches of Cistus.

THE NAME

An imaginary idyll between the nymph Erato and the German poet Novalis.



14.1 CUIR D'IRIS

WOODY SPICY

Cardamom, Iris Old Black, Leather

Bergamot, Patchouli, Cedar

THE INSPIRATION

"Iris dust" and leather.

THE PERFUME

A racy old leather through sumptuous Old Black Iris with notes of grape and dark chocolate. This "iris dust" and leather, rising in an amber vapor has become a classic of the leather family since its creation in 2007, demonstrating the unique "Savoir-Faire" of Maison PIERRE GUILLAUME PARIS.

THE NAME

The leathery facets of a black iris...



14.2 COSTUME LIQUIDE

SPICY FLORAL

Peppery Iris, Peony, Basil

Violet Leaves, Haitian Vetiver

THE INSPIRATION

*Summed up in its code name:
"Iris Super-Ombre".*

THE PERFUME

Costume Liquide is a direct and precise fragrance where the iris is literally shaded by a "stormy" accord of pepper and peony distilling a sober elegance and an enveloping preciousness. Basil and Violet Leaves bring freshness and positivity to a superb quality of Haitian Vetiver, giving the ensemble a timeless classic finish.

THE NAME

A fragrance designed to bring the confidence, rightness and elegance of a tailored suit...



15.1 HAPYANG

FLORAL ALDEHYDIC EXOTIC

Cloud of Powder & Aldehydes, Magnolia, Ylang-Ylang

Bergamot, Pearwood, Benzoin, Vanilla

THE INSPIRATION

It was while discovering by chance a series of photographs depicting a dancer in a cloud of powder (by Jeffrey Vanhoutte) that the idea came to me: aldehydes should swirl in a huge cloud of powder!

THE PERFUME

Hapyang is an explosion of powder and floral sparkles, with an endless trail... Aldehydes make magnolia and ylang-ylang flowers sparkle in a cloud of powder, enlivened by the sweet, exotic notes of this floral heart. Pearwood, benzoin and vanilla rise in a delicate oriental breath, enveloping the skin like a precious veil of shimmering silk.

THE NAME

HAPPY+YLANG.



16 JARDINS DE KERYLOS

GREEN WOODY - FRUITY

Green fig, Sycamore Tree

White Peach, Tuberose

THE INSPIRATION

A natural and luminous aesthetic.

THE PERFUME

The minimalist elegance of a blend of Fresh Figs and Sycamore Wood borne on the freshness grassy of a shaded garden.

THE NAME

From the Kerylos villa and gardens in Beaulieu-sur-Mer, born from a collaboration between the archaeologist Théodore Reinach and the architect Emmanuel Pontremoli.



16.1 BOIS NAUFRAGÉ

WOODY FOUGERE

Salt Flower, Figtree

Mint, Vetiver, Driftwood

THE INSPIRATION

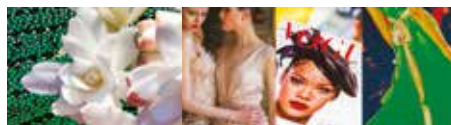
Lucien Clergue's photograph
"Nu au bois flotté" (Naked in Driftwood).

THE PERFUME

A woody fougere in which the Egyptian Figtree is dressed with the minerality of Salt Crystals and Ambergris, on a fractioned Vetiver base.

THE NAME

An Egyptian Figtree treated like Driftwood.



17 TUBÉREUSE COUTURE

FLORAL

Kalamanzi, Tuberose, Sugar

Citrus, Neroli, Benzoin

THE INSPIRATION

Bright, incisive and luxurious, *Tubéreuse Couture* exacerbates the flower's five natural facets through five complex accords: green, camphorated, solar, animalic and lactonic.

THE PERFUME

A heady radiant floral nectar.

THE NAME

The Tuberose, alongside the Gardenia, is without a doubt the most “*Couture*” of flowers with its natural complexity that makes it a source of unlimited inspiration for any perfumer.



17.1 DILSHAD

PISTACHIO TUBEROSE FLORAL

Iranian Pistachio, Almond Milk, Tuberose

Opopanax, Musk

THE INSPIRATION

Pierre GUILLAUME's first approach can be seen as an anatomical study of the flower: a surgical dissection of its fundamental olfactory facets, whose formula has no other aim than to tell the story of and glorify tuberose from the top to the base notes. Tuberose is the star and sole protagonist of a tailor-made scenario. In this new opus, the tuberose is put at the service of a story and shares the stage with a young leading lady...

THE PERFUME

The complexity of tuberose and its voluptuous strangeness make it a difficult beauty to marry. When macho accords of animalised leathers don't try to silence it, we surround it with stooges. Jasmine and orange blossom often play “diplomatic supporting roles”. It's in pistachio that Pierre GUILLAUME has found an alter ego who can match the floral Diva blow for blow. The bitterness and green notes that naturally resonate within them create the link cultivated by the perfumer. The tuberose flowers seem to infuse a bath of musk and almond milk, a delicate evocation of the enfleurage technique.

THE NAME

DILSHAD means “*The one who brings happiness*” in Persian, a reference to the Iranian pistachio.



18 CADJMÉRÉ

WOODY AMBERY - CREAMY

Rosewood, Sandalwood, Vanilla

Tangerine, Cypress, Ambrette Seed

THE INSPIRATION

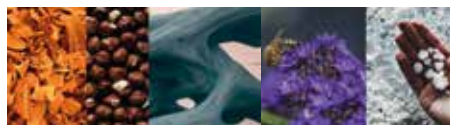
Sandalwood, a creamy harmony, caressing and comforting like kashmir.

THE PERFUME

Pierre GUILLAUME Sandalwood with an oriental flavour, textured and shaped to evoke the caressing and delicate qualities of kashmir.

THE NAME

Cadjméré comes from "*Cachemire*" and "*Mère*" (mother in french): the principal element of the fragrance, sandalwood, is often qualified as "*maternal wood*" for its creamy, warm and comforting nature.



18.1 PRALINÉ DE SANTAL

SANDALWOOD - WOODY POWDERY

Sandalwood, Hazelnut

Heliotrope, Cedar, Fleur de Sel

THE INSPIRATION

In 2009, at the height of the perfumer's "*Dark Gourmand*" period, a fan challenged the perfumer during a joyful and passionate in-store customer-creator meeting: "*Make us a sandalwood-hazelnut... but nothing sweet!*"

The latter, amused by the interesting association, simply replied: "*A subject for an essay... I dare you!*"

THE PERFUME

A Sandalwood that is both monolithic in its proportions and ethereal in its evolution, tenderly powdery and enhanced by just-roasted hazelnut. In the heart, the perfumer uses the powdery strength and diffusive power of heliotrope to energize and space out the notes: the accord gains in volume and lightness, sandalwood is omnipresent without collapsing. In the base notes, Cedarwood stiffens the sandalwood and gives it verticality, while Fleur de Sel gives it a driftwood air and definitively neutralizes any hint of sweetness.

THE NAME

Praliné (not praline) de Santal, suggesting the harmony of hazelnut and sandalwood in a very French... and very PG way.



19 LOUANGES PROFANES

FLORAL AMBER - BALMY

Neroli, Incense, Benzoin

White Lily, Patchouli, Gaiac Wood

THE INSPIRATION

"A night of love with an angel..."

THE PERFUME

An immaculate, luminous and sensual Floral Amber built on an accord of tunisian neroli and benzoin.

THE NAME

A sensual olfactory prayer written in ink of six religious symbolisms. In the Renaissance *"profane praise"* meant the cry of female orgasm.



19.1 NÉROLÍ AD ASTRA

FLORAL VEGETAL FRESH

Neroli, Agave flower, Pear

Tangerine, Jasmine, Geranium, Musk

THE INSPIRATION

Nine year after the creation of *Louanges profanes 19*, Pierre GUILLAUME reworks the theme of orange blossom, in a new fresh and musky interpretation.

THE PERFUME

Lifting and precise, *Nérolí ad astra 19.1* is a white floral, luminous and aerial, in which the Neroli from Marocco and the Agave Flower from Mexico seem to have been harvested in the azure fields of an heavenly garden.

THE NAME

Ad astra (latin expression): to the stars...



20 L'EAU GUERRIÈRE

WOODY FRESH

Cinchona Bark, Incense, Aloe Wood

Gin, Cedar

THE INSPIRATION

The smoke of burning Incense,
Laurel branches and Resins
during the ancient Oracle ritual.

THE PERFUME

Green, fresh incense, an eau infused
with dry wood.

THE NAME

A woody, modern and raw fragrance...
created from the duality of citrus oils
and truly primitive notes.



20.2 ÉGLISE DE VELOURS

WOODY - AMBERY - MUSKY

Olibanum, Myrrh

Hinoki, Velvet Musks

THE INSPIRATION

The smell of a Couture House... Paris, July 1997, final preparations for a haute couture show. Velvet Napoleon III chairs, rolls of precious fabrics lining the walls, wisps of cigarette smoke float in the air. A familiar voice, slow and fragile, breaks the monastic silence that reigns in this place. There's something divine about this temple of beauty; the solemnity, the meditation, the fervour of the "Atelier faithful" around the Creator-Demiurge. Doubt and then the miracle: inspiration and the advent of creation. To enter here, is like to enter a church... of velvet (*église de Velours*).

THE PERFUME

A vibrato of wild silk, a vapour of incense, myrrh, a velvet of musks. EGLISE DE VELOURS is a caress of incense. Olibanum resin, meditative and mystical, is diverted from its purely atmospheric nature: it becomes epidermal, carnal and velvety. True to the PG style, EGLISE DE VELOURS is the subject of a silent conversation between soul and skin.

THE NAME

The memory of the smell of a Couture House,
that "velvet church".



21 FELANILLA

SPICY AMBER

Saffron, Vanilla Absolute, Iris Absolute

Cardamom, Amber, Musk

THE INSPIRATION

Vanilla for grown-ups: neither girly nor for eating. Precious, generous, racy. Three absolutes in a softly spiced ambery nectar, carried by fruity wood and burning amber.

THE PERFUME

A Feline Vanilla with Iris and Saffron.

THE NAME

From the contraction of “*Feline*” and “*Vanilla*”.



21.1 ORCHIDIV

GREEN VANILLA – FLORAL AND FRUITY

Ivy, Gardenia

Raspberry, Hay, Tonka, Absolute Vanilla SFE

THE INSPIRATION

The fragrance of a sylvan divinity, an enchantress, a mutant, mutinous creature living in symbiosis with Nature and plants. Its trail is supernatural: green vanilla hybridized with ivy, tomato leaves and gardenia.

THE PERFUME

Orchidiv is an explosion of plant life. An explosion of vivid green notes of ivy, tomato leaves and gardenia precede a heart of hay, tonka bean absolute and raspberry rooted in the noblest of earths: a massive, creamy vanilla absolute, stripped of its animalic, smoky and phenolic notes.

THE NAME

Vanilla is a spice from the Orchidaceae family, and *Orchidiv* is a suitcase name born from the contraction of “*Orchid Vanilla*” and “*Ivy*”.



22 DJHENNÉ

AROMATIC WOODY

Lavender, Seringa, Myrrh

Mint, Cocoa Beans, Fig Leaves, Leather

THE INSPIRATION

The scorching sun and the olfactive experience of fern offering an alliance of fresh aromatic notes wrapped in a warming sheath of lightleather.

THE PERFUME

A Wheat and Myrrh light Leather sheath, protecting the delicate Mint leaves and intoxicating whiteness of the Seringats from the shroud of burning sand...

THE NAME

Djhenné, a city in the sand, warm shades.



22.1 TIGRE D'EAU

FOUGÈRE - BALMY AMBERY

Pink Pepper, Coconut Water, Pink Grapefruit

Chlorophyll, Tonka Bean, Salted Caramel

THE INSPIRATION

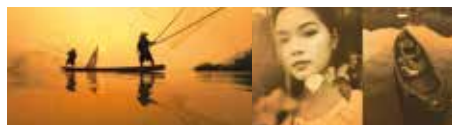
Vegetal bite and balmy caress...
The olfactory allegory of a white tiger lying in fresh grass.

THE PERFUME

The biting freshness of coconut water infused with grapefruit zest and pink pepper is matched by the silky, enveloping warmth of a heart of fern with a twist of chlorophyll and salted caramel.

THE NAME

A powerful, supple and biting water inspired by the symbolism of the year of the Tiger in the Chinese calendar. Sensitive and intuitive, the Water Tiger knows how to pull in its claws and act with flexibility and wisdom.



25 INDOCHINE

SOFT SPICY

Kampot Pepper, Tanakha, Benzoin

Cardamom, Honey, Incense, Amber

THE INSPIRATION

"1920: a sepia-toned cruise down the mighty Mekong river, a kaleidoscope of ephemeral dawns shrouded in mist and glorious days of radiant sunshine. Slow down, appreciate the dampness and close your eyes. Beyond the riverbanks lie our dreams of Indochina..."

THE PERFUME

A luminous, smooth and airy orchestration that nely reproduces each and every facet of unprocessed balsam.

Wood, Fresh Spice, Sweet Amber.

THE NAME

A sepia-toned cruise down the mighty Mekong River.



26 ISPARTA

NEO CHYPRE

Red Fruits, Isparta Rose, Patchouli

Calamus, Ambroxan

THE INSPIRATION

"The province of Isparta in Turkey is famed for its rose oil, obtained from a variety called 'Isparta Summer Roses', which grows profusely in gardens and terraced fields on the soft mountain slopes. The roses are picked early in the morning when they are half-open and their fragrance is the strongest... intense, rich, slightly spicy."

THE PERFUME

Behind wisps of burning resins, Isparta hides a woody rose embraced by a velvety animalic accord of red fruit, benzoin, calamus and ambroxan...

THE NAME

Isparta Summer Roses.



27 LIMANAKIA

MINERAL & ANIMALIC

Rocky Beach Accord, Salty Patchouli, Labdanum

White Flower, Helichrysum

THE INSPIRATION

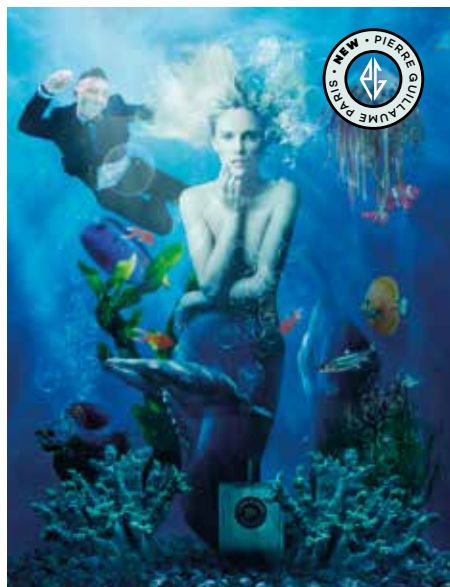
Pierre GUILLAUME wanted to evoke the animality of skins rubbing against each other and the scent of cistus bushes by blending Pierre GUILLAUME it with the mineral smell of sea breezes caressing burning rock.

THE PERFUME

A salty patchouli tinged with the vegetal animality of Labdanum Ambrain.

THE NAME

On the coast of the Aegean Sea, a series of burning, rocky beaches and mineral alcoves edged in rock rose bushes - the perfect place for trysts... *Limanakia*.



27.1 LE CHANT DES SIRÈNES

TENDER BALMY MINERAL

Rosewood Leaves, Carambola, Opopanax

Almond Wood, Sea Fennel, Sandalwood

THE INSPIRATION

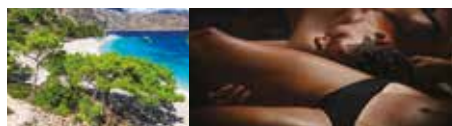
Sirens, symbols of the human duality between organic and spiritual life, inspire this reflection on the theme of "Mineral." These mythological creatures, born of divine curses, embody fatal seduction through their enchanting song that leads men to their doom.

THE PERFUME

This creation explores a tender, balmy aquatic accord. From the fruity opening (rosewood, star fruit) to the woody heart (almond, opopanax), to the woody-salty base (sandalwood, rock samphire). Like a wave of vegetation, rock samphire gives sandalwood a vibrant verticality tinged with animality through its salty tension.

THE NAME

Le Chant des Sirènes evokes a fantastical marine world that questions temptation and illusory promises. The name is a nod from the perfumer to the evolution of his craft in 2025.



28 PEAU D'AMBRE

MEDITERRANEAN AMBER

Resins, Amber, Leather

Incense, Fir Balsam, Opopanax, Benzoin

THE INSPIRATION

Imagine for a moment to observe, of the Gulf of Corinth, from the pine forest or the maquis at sunset, the ballet of boats laden with vases of perfumed oils and odoriferous gums, their leather bottles struggling to contain the scent of resins and balms of ancient potions.

THE PERFUME

Mediterranean Amber. Frankincense, Fir balsam, Opopanax and Benzoin form the resinous quadriga leading amber and leather to the mineral banks of a Mediterranean twilight.

THE NAME

A skin-deep amber.



29 ITABAÏA

HESPERIDIC WARMNESS

Citrus, Maracuja, Jurema Flower, Hibiscus Wood

Pineapple Leaves, Vanilla, Hemp

THE INSPIRATION

For this new Opus, inaugurating the theme 29 "Hesperimental" Pierre GUILLAUME was inspired by the strength and energy associated with Capoeira, this Afro-Brazilian art combining dance and wrestling. On the Brazilian beach of Itacaré, dance warriors perform an acrobatic and solar ballet to the rhythm of berimbau and feverish songs, dazzling the spectator with power, grace and harmony.

THE PERFUME

Compose an original citrus fragrance, which without being an Eau de Cologne would retain its accuracy, versatility and immediate desire to be worn. Keep an invigorating top note, around citrus fruits and herbs. Unfold an elegant, unisex floral heart and place the whole on a musky base giving it a trail and persistence.

THE NAME

Invented by the perfumer, of an undetermined kind. An elegant and mysterious word, it borrows exotic sounds evoking Brazil, dance, a divinity...



30 ALPHAORA

MOSSY FLORAL - AMBERY

Blood Orange, Albizia Blossom, Hinoki Sap, Assam Moss

Amber, Musk

THE INSPIRATION

"An imaginary tree moss as complex as it is deep, revealing an amber warmth between sage, dried fruit and blond tobacco. The sweet sap of Hinoki Wood, the strange floral vapor of an albizia under the sun crowned by the brightness of the blood orange".

THE PERFUME

The structure of *Alphaora* is modelled on the architecture of *Sucre d'ébène* (2010): a floral heart dominated by an overdose of Hedione confers diffusion and volume to a woody-sweet, refreshed with citrus and gently spicy notes. While *Sucre d'ébène* rests on a massive base of musk infused with balsamic notes, *Alphaora* blossoms in a vapor of ambregris, acting like a magnifying glass on an imaginary tree moss accord with hints of dried fruit and blond tobacco.

THE NAME

A portmanteau word, invented, in the purest PG style. First work (*alpha*) on the theme "*Glam'moss*", the quest for a perfume aura (*ora*), tenacious and ultra diffusing, where the Assam moss matches the blood orange (*ora*).



31 TONKA BODYKON

SWEET AMBER

Ambery Rum, Tonka Bean, Apple, Honey

Vanilla, Pistachio, Benzoin

THE INSPIRATION

An aphrodisiac, "skin-tight", shimmering tonka... The word "bodycon" may not sound very flattering, but the concept behind it is. The term bodycon is actually a contraction of the words 'body' and 'conscious', which means body-conscious. *Tonka Bodykon* is an aphrodisiac, "skin-tight", shimmering tonka that follows the body's curves as closely as possible to highlight them.

THE PERFUME

Tonka Bodykon is a soft amber composition centred on the tonka bean. Inspired by the chromatic palette of a sunset setting the horizon, this fragrance is a "tonka liqueur" infused with balsam and fruity notes. Intoxicating and fiery, we imagine it shimmering on the body of a divinity performing a fire dance, billowing its veils in the evening light.

THE NAME

TONKA BODYKON, the term "bodycon" written with the "k" of tonka.



31.1 L'AIR & L'ÉROS

TONKA - FLORAL - BALSAM AMBER

Lilac, Tonka Beans, White Cocoa

Balsamic warmth, Almond, Tobacco notes, Coumarin

THE INSPIRATION

Air & Eros, tonka particles carried by a fresh air current, like a light breeze charged with the scent of lilacs... if the wind was the best of lovers?

THE PERFUME

L'Air & L'Eros is a balmy floral, evoking the first warm spring breeze that makes bare skin quiver with its caress. This breath of lilac, whose balsamic and spicy facets resonate with particles of tonka bean, blossoms into the soft ambery warmth of white cocoa extract.

THE NAME

A balmy floral shiver, the warm wind of the first beautiful days on bare skin.



IMPORTANT INFORMATIONS

Our fragrances are created with the utmost care in our Clermont-Ferrand workshops. Checks are carried out by our teams at each stage of their production.

Each bottle is identified by a serial number applied to the bottom of bottle. This number traces the formula number, the fragrance batch, its production date, the identity of the operators who put it together and the distribution network which it was produced for.

Our perfumes are only sold by approved distributors, the list of which

is on our website:

PIERREGUILLAUMEPARIS.COM.

The colour of some of our fragrances may vary slightly depending on the crop or from one batch to another ; this does not alter their olfactory identity. Just like a vintage wine, a perfume is a living object that is liable to change over time. We advise to keep it away from heat and light and to use it within 36 months after its first use (Spray Activation).

In accordance with European Cosmetic Regulation, our perfumes are not tested on animals.

Parfums PIERRE GUILLAUME and our Manufacture are certified "GMP - Good Manufacturing Practice" according to ISO 22716: 2007 by APAVE.



LE MUSC & LA PEAU

EXTRAIT DE PARFUM

WOODY AMBER - MUSKY

Rosemary Milk, Hypralone® Musk, Ylang-Ylang

Amber, Cedar, Sandalwood

THE INSPIRATION

His skin... and then there's the skin: a fragile sensory envelope that shelters our humanity.

THE PERFUME

A milk of rosemary, a balance of musk and the scent of skin dressed in amber, cedar and sandalwood.

THE NAME

Musk, skin, the obvious act of perfuming. Neither animal nor detergent, this Musk speaks to us of the intimacy of our skin and our humanity.



STÆLIOS

WOODY FLORAL - LEATHER

Davana, Ashanti Pepper Leaves

Violet Wood, Russian Leather, Precious Woods

THE INSPIRATION

A merchant ship sailing from Saint Petersburg to Genoa whose holds were overflowing with Russian reindeer leather was shipwrecked in the 18th century. More than two centuries later, a French tannery reproduced the special quality of this stock. Pierre GUILLAUME was given a few strips of this precious purple leather. These "noble leather scraps" exude a warm, delicate fragrance of infinite preciousness, an animal elegance... the smell of luxury. This material will be the heart of a fragrance symbolised by a horse of Fire: a powerful stallion, elegant and racy, as fiery as the sun: STÆLIOS.

THE PERFUME

Incandescent Violet Wood... STÆLIOS is an eau de parfum saturated with woody and floral notes. Luxurious notes of Russian leather envelop violet wood soaked in a burning liqueur of davana infused with Ashanti pepper leaves.

THE NAME

Stallion + Helios (Sun God).



KYPHENZÉ – CITRUS REX

CITRUS WITH AUTHORITY AND SPICES

Citrus, Spices, Sage

Liatrix, Sandarac Resin

THE INSPIRATION

A dry heat, almost sacred. Scorching stones, the sun at its zenith, and in the air, a vibration of herbs, blazing citrus, and ancient resins. *Kyphenzé* is born from this tension between raw light and buried mystery: the evocation of a forgotten ritual, between ancient Mediterranean and Oriental reverie. It is not about reconstructing the past, but exhuming its aura to feed a contemporary gesture — imposing, fascinating, luminous.

THE PERFUME

The opening grips: an accord of sharp, juicy, bright citrus — almost incandescent. What follows imposes an unexpected verticality: spices, sages, and liatrix sculpt the material. At the base, a rare resin — sandarac — exhales a golden, balsamic, mineral breath. The fragrance anchors, extends, asserts itself. It doesn't just pass by, it reigns.

THE NAME

It evokes both a timeless elsewhere (*kyphi*, the sacred incense of ancient Egypt) and a modernity free from its roots. In the wake of *Kyphenzé*, we perceive the shadow of a temple, fire, lemon trees, the rush of solar pleasure. A name that affirms its uniqueness without explaining it.



VOLUPTÉ NOIRE

WOODY FLORAL AMBERY

Bergamot, Davana, Medjool Date

Lime blossom, Acacia, Jasmine, Black Oak

Euphorbia Honey, Amber, Musk

THE INSPIRATION

Fur and Ambrosia.

THE PERFUME

Volupté Noire is an olfactory interpretation of Ambrosia, the mythical food of the gods. It draws inspiration from the high Atlas Mountains of Morocco, where a powerful and animalic floral nectar is harvested: Euphorbia honey. A radiant burst of Bergamot, Davana and Medjool Date opens the fragrance. The heart reveals a bouquet of white flowers, Linden, Acacia, Jasmine mixed with the sweet tannins of Black Oak. Richly ambered and musky, euphorbia honey dresses the composition in an amber robe leaving in its sovereign wake the imprint of a tawny, floral caress.

THE NAME

"*Volupté Noire!*" — This exclamation is drawn from a poem by Charles Baudelaire entitled "*To a Madonna*", which inspired another fragrance in the collection. Sharing its sweet and animalic nature, it continues the olfactory story.



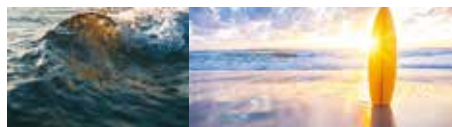


PIERRE GUILLAUME CRUISE

A TASTE FOR TRAVEL

Through the theme of travel, these creations evoke the wide open spaces, wild nature and elsewhere far away. The Cruise Collection is not a catalog of iodized odors... **It is about sea, distant islands, jungle but especially of movement...** The bottle “cruise”, takes the lines of the bottle emblem of the House with a double translucent blue ceramic skin injected inside the glass.





ENTRE CIEL ET MER

WOODY FRESH

Sandalwood and Aquatic Notes

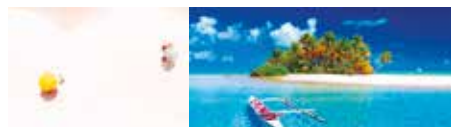
Algae Absolute, Lavander, White Thyme

A MARINE POEM COMPOSED WAVE AFTER WAVE...

Entre ciel et mer ("Between sky and sea") tells a story of etesian winds, azure skies and flying over seascapes at top speed... Icy, soaring and powerful, the first whiff feels as though it had been sculpted out of the Meltem - the north wind that blows over the Aegean Sea, with notes of crumpled, water-splashed leaves and the fruity-aromatic nuances of a lavender, pear and white thyme accord.

The scent's naturalistic seawater effect is achieved through a molecular distillation of algae from the Pacific, with iodic and animalic notes of white lichen and ambergris.

The dry, almost mineral facets are balanced out with cedar moss and sandalwood from New-Caledonia.



LONG COURRIER

SALTY VANILLA AMBER

Cocoa Powder, Salty Vanilla, Elemi

Orange, Patchouli, Cedar

A SWEET-AND-SALTY WATER BROUGHT BACK FROM A BEACH ON THE OTHER SIDE OF THE WORLD

With *Long Courier*, ("Long-distance flight"), a solar amber built around a core of salty vanilla, the perfumer evokes faraway destinations, beaches on the other side of the world, lazy days gorged with sea spray and the delicious scent of suntan lotion...

A pure, natural note of salt on sun-kissed golden skin is brightened with orange essential oil, while cocoa powder adds of touch of gourmand bitterness...

Elemi resin and cedarwood, associated with vanilla and musk, add a counterpoint to this sweet-and-salty water.

A highly-contrasted formula for a powdery, tender and sensual fragrance.



MÉTAL HURLANT

WOODY MUSK

Musk, Leather & Gazoline

Jasmine, Sage, Amber

MUSK, LEATHER AND GASOLINE

A motorcycle trip across the USA on the legendary Route 66. With *Métal Hurlant* ("Howling Metal"), ride a Harley at full throttle on an asphalt ribbon. The smell of glinting chromes, a fresh paint job, a steel bodywork and rubber tires blend with gasoline and leather, whipped by the hot Arizona wind.

This "aerodynamic" leather, electrified by animalic, sensuous musks, conjures a blond, bearded, tattooed biker smiling behind his Ray-Bans...

Born to be wild!



MOJITO CHYPRE

CHYPRE AROMATIC

Mojito Strawberry, Patchouli, Vanilla

Mint, Lemon, Vetiver, Labdanum, Moss

A BEACH PARTY... FROM IBIZA TO MIAMI

Pierre GUILLAUME revisits a historical fragrance family by boldly redrawing its outlines to offer a modern, hybrid composition. Though the scent is built around classic chypre ingredients — patchouli, vetiver, labdanum, vanilla and oak moss —, its fruity aromatic accord adds an offbeat, playful touch.

Lime, fresh mint, strawberry aldehyde and rum absolute make up an explosive, exhilarating mojito accord that conjures the atmosphere of beach parties and summer celebrations.

As the scent quiets down, the chypre structure asserts itself with warm woods and sensual moss.



PARIS FIDJI

GOURMAND FRESHNESS

Citrus, Rum, Sandalwood

Orange, Grapefruit, Patchouli

NEW ARCHIPELAGO, NEW STOPOVER

Savoury stopover in the Fidji archipelago...

A woody and savoury eau, in which the Sandalwood from Fidji and the dark Rum meet the tasty freshness of an Orange and Grapefruit juice.



RIVAGES NOIRS

SPICY AROMATIC

Spices, Whisky, Cypress

Citrus, Ozonic Notes, Cedar

A MEDITERRANEAN CYPRESS, THE SEA, THE NIGHT

With "*Rivages Noirs*", a spicy-woody composition, Pierre GUILLAUME invites us to sip single malt whisky on the deck of a boat anchored somewhere off the Mediterranean coastline, rocked by the waves of a quiet summer night.

The warm, aromatic, bracing scent of Mediterranean cypress complements the aroma of whisky.

Melon, ginger, cinnamon, saffron and cardamom offer a radiant opening to a woody ambery base dominated by cedar leaves slightly tinged with a dab of vanilla and oak moss.



SAMBAKA

WOODY WARM

Coffee Santos, Orange, Coffee Wood

Cardamom, Sandalwood

A RHYTHMIC SCENT OF BRAZIL

Composed of the sounds of the words Samba and Café, this invented name, directly announces the work theme of this new stopover: Brazil. *Sambaka* is an Oriental

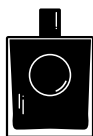
Woody based on a CO₂ extract of "Café Santos" from Brazil.

Super realistic this material offering all the balsamic nuances of a freshly roasted coffee explodes in the lead bringing in its wake the spicy scents of cardamom and green ginger.

The Orange Pera from Brazil brings its greedy freshness to a softly animalic Coffeewood accord.





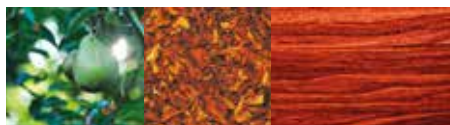


PIERRE GUILLAUME BLACK COLLECTION

OLFACTORY PHOTOGRAPHS

A collection of eaux de parfums with architecture evoking figurative **olfactory captures. The composition of these scented photographs is built around innovative ingredients, derived from biotechnologies.** The bottle “*shadow*”, takes the lines of the bottle emblem of the House with a double black ceramic skin injected inside the glass.





ANIMAL MONDAIN

WOODY POWDERY ANIMALIC

Pear Tree Leaves, Turkish Tobacco, Mahogany Wood

Musk, Amber

THE 30'S AND MODERNISM, FROM MARLENE DIETRICH TO ROBERT MALLET-STEVENS

"Between the spicy ardor of Cozé and the balmy and liquorish opulence of Liqueur Charnelle, Animal Mondain interposes itself as a new Tobacco in my production. Stripped of all artifice, it is a gender free olfactory creation inspired by the modernist architecture of a Mallet-Stevens smoking room. The bursts of laughter of a social society happy to feast there splits the tobacco volutes that stretch gently on the leather armchairs and along the pear tree and mahogany woodwork..."

Pierre GUILLAUME



AQAYSOS

WOODY SPICY FRUITY

Coriander, Sansho Berries, Cocoa Beans

Musk, Woods, Amber

A CRYSTAL WOOD...

Aqaysos is a versatile and elusive olfactory proposal, inspired by the incisive, shiny and brilliant character of crystal.

Pierre GUILLAUME plays resonances between the ingredients, to distort our perception as a prism diffracts the light...

Between fluidity, transparency and sensorial impact, Aqaysos is an explosion of rising and fruity notes, on the rhythmic pulsations of a woody vibration.



FAREB

SPICY LEATHERY

Ginseng, Helichrysum, Leather

Spices, Rosemary, Warm Sand

FRESH, AROMATIC, RESINOUS, SPICY AND WOODY

A primitive perfume, a taut note drawing on raw materials in their pure, natural state. The double accent of "*Bois d'Immortelle*" with hints of leather, spices and warm sand, and Ginseng absolute for an unusually impassioned (ardent), sombre (dark) and strong base.



LIQUEUR CHARNELLE

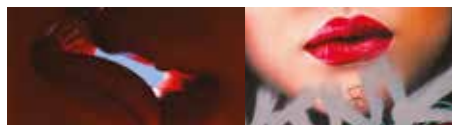
WOODY SPICY

Spices, Cognac Accord, Blond tobacco

Raspberries, Gaïac Wood, Powdery woods

A VOLUPTUOUS COGNAC BOUQUET...

Inspired by this cornucopia of fragrances, *Liqueur Charnelle* is a voluptuous, deeply sensual accord in which the perfumer offers a "*cognac bouquet*" of spices, blond tobacco and powdery woods. Suave and vibrant pink pepper, elemi and black pepper enhance tonka bean and raspberry notes...



MAD ABOUT YOU

POWDERY WOODY GOURMAND

Griotte, Liquorice, Bois de violette

Orris, Patchouli, Black Tea

NEO ROMANTICISM...

Composed in 2017 for the exhibition “The Kiss” Gallery Christiane Valley, in resonance with the works of Anthony SQUIZZATO and the news of Cécile COULON. Pierre GUILLAUME presented us a Woody Gourmand Floral fragrance crystallizing not without humor and distance the concept of Neo-Romanticism at the time of the social networks.

After a burst of regressive gourmet chords and powdery floral notes, *Mad About You* develops a signed and catchy trail, fueled by the “leather-powdery” sophistication of a unique duet of Bois de Violette and Black Tea Absolute.



MANGUIER MÉTISSE

FLORAL MUSK SILKY

Mango Bark and Frangipani Flower, Black Tea

Rose, Patchouli, Musk

A SKIN CARESSING EXOTISM...

A woody metaphor, a mild yet penetrating floral with a hint of fresh Mango extract...
The double accent of Mango bark extract, powdery, aromatic and fruity, and a few leaves of black tea, warmed by the exotic sweetness of Frangipani flowers.



MONSIEUR

WOODY

Patchouli, Cedar, Vetiver, Sandalwood, Poplar, Oakmoss

Incense Wood, Papyrus, Amber

THE ULTRA WOODY...

It is in the heart of “*Bois Noirs*”, where torrents and waterfalls from Auvergne’s mountains carry along scents of moss, bark, wood, earth, humus and stone, that the composer drew inspiration for this perfume.

A harmonious blend of eight woody notes entwined with crushed leaves splashed by the mineral freshness of water spurting out of the rock, “*Monsieur*” is a rich, powerful fragrance that is both complex and vibrant with an extremely organic sensuality.

Essences of Patchouli, Cedarwood, Vetiver and Sandalwood, Absolute of Poplar, Oakmoss, Incense Wood and Papyrus.



MYRRHIAD

AMBER

Myrrh, Black Tea, Vanilla

Bergamot, Liquorice, Opopanax

A MILLENNIAL STORY...

The story of myrrh is as old as that of Perfume.

The Egyptians have known about it for four millennia and used it as one of the components of Kyphi, the sacred incense of their Kings.

Warm and sensual with notes of amber and balsam, *Myrrhiad* is an oriental perfume that celebrates all the facets of this ancestral resin, enhanced in this fragrance by the leathery, animal dimension of Black Tea Absolute interlaced with a cocktail of different vanillas and liquorice.



POUDRE DE RIZ

AMBERY POWDERY

"Poudre de Riz", Monoï and Vanilla Pods

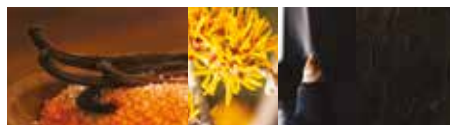
Cinnamon, Rose, Amber, Musk

AN AMBERY EMBRACE...

"The air in the closed room was heavy with a mixture of odours: soap, face powder, the pungent scent of cologne".

Henri Barbusse, *The Inferno*, 1908

This is the phrase from a novel by Henri Barbusse that inspired "Poudre de Riz", a fragrance for a deliciously amber embrace: the old-fashioned charm of an accord of "Poudre de Riz" tinged with Rose Petals and the timeless sensuality of a Monoï infused with Vanilla Pods.



SUCRE D'ÉBÈNE

FLORAL MUSK - SUAVE WOODY

Brown Sugar, Witch Hazel and Benzoin

Bergamot, Vanilla, Cedar

A MAT AND SWEET WOOD...

The gentle caress of sweet trade winds...

Musky infusion of brown sugar, witch hazel, orange blossom, vanilla and benzoin.



SUPERLADY

LIVELY GREEN FLORAL

Magnolia, Apple candy, White Amber

Rose, Jasmine, Vanilla, Musk

A VIBRANT ELIXIR FOR EVERY SUPERLADY...

*"A vibrant floral, Superlady is a magic potion
for the wonder women of everyday life."*
Pierre GUILLAUME

*Superlady, a lively, delectable green floral
blending magnolia and candy apple with the
long-lasting radiance of a super-powerful
white amber. An energy shot
in the heart of winter...*

A crunchy, tasty candy apple is revealed in
the heart notes, balanced by the fruit's tart
freshness. Tasty but not sugary, *Superlady's*
green, fruity, gourmand accord stays
crisp and lively.



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PIERRE GUILLAUME WHITE COLLECTION

HELIO-INSPIRED FRAGRANCES

A collection of eaux de parfums **inspired by the light, the sun and well-being.** The bottle “*Shadow*”, takes the lines of the bottle emblem of the House with a double white ceramic skin injected inside the glass.





DIALOGUE WITH VENUS

FLORAL VANILLA MUSK & SUNNY

Vanilla, Sea Spray, Ylang-ylang

Peach, Sandalwood, White Musk

THE INSPIRATION

In 1977, the year I was born, Helmut Newton immortalised Charlotte Rampling in a series of photos entitled “*Venus in Fur*”. A feline and supersensual woman embodies sexual power: emancipated, she takes possession of her body and asserts her desires. Echoing the sexual revolution and its bohemian patchouli, the perfumery of the 70s distills a chic eroticism, all in suggestion, where heady white flowers pierced by green, powdery and aldehydic notes anchor the fragrances of this decade in a glamorous sophistication.

THE PERFUME

“*Dialogue with Venus*” opens with a white floral accord evoking the luxurious and exacerbated femininity of the 70’s, while its fruity, silky and solar vanilla is treated according to the codes of the House of Pierre Guillaume Paris. Subtle exotic sprays flow through this floral melody like a wind of freedom, suggesting a mischievous and sexy “*je-ne-sais-quoi*”, an effortless chic.



HELIOFLORA

WOODY AROMATIC FRUITY

Rhubarb, Buddleia, Red Sandalwood

Apricot, Rosemary, Musk

A FRUIT & HERB SORBET

Granita, called “*granité*” in French, also called “*granita siciliana*” in Italian, is a refreshing semi-frozen dish typical of Sicily. It comes in an intermediate consistency between that of a sherbet and crushed ice. Its current manufacture involves the partial freezing of a constantly stirred mixture of water, ice and fruit or other tasty ingredient... *Helioflora* is a woody floral built like a “*granita*” of flowers, fruits, wood and herbs.

A sorbet of rhubarb, apricot and basil brings a particular flavor to the floral scent of Buddleia (Butterfly Tree) and the soft woody heat of Red Sandalwood.



INTIME.EXTIME

FLORAL AMBER - FRESH & POWDERY

White Tea, Iris Powder, Incense

Vanilla, Itauba Wood

THE NAME

intime Adjective and noun.

LITERARY Which corresponds to the deepest reality, the essence.

extime Adjective and noun.

Relating to the part of intimacy which is voluntarily made public (as opposed to intimate): An extime diary.

THE PERFUME

Intime.Extime, when a perfume says everything about you... *Intime.Extime* is a powdery, floral and amber skin adornment evoking the movement of the pages of a diary expressed by a Iris Powder accord, Incense and Vanilla. Itauba Wood, refreshed with a dash of White Tea, infuses its exotic complexity.

A MATERIAL

Itauba Wood, when freshly cut, gives off a complex and singular fragrance. A key note of the *Intime.Extime* fragrance, it brings a depth and preciousness linked to the multitude of its exotic wood nuances.



SUNSUALITY

A SILK OF CITRUS

Kumquat, Ginger, Creamy Sandalwood

Pink Pepper, Lemon Tree Blossoms

A SILK OF CITRUS

A particularly silky fragrance, where Pierre GUILLAUME transformed the citrus acidity into a scented caress.

The Kumquat-Santal accord seems infused with sunlight and develops on the skin the charms of a melting cream, soft and fresh.



PIERRE GUILLAUME

"AT THE SERVICE OF A FRAGRANCE..."

In 2023, you took possession of a new Manufacture in Auvergne. Is the House preparing to celebrate its 20th anniversary in 2025?

PIERRE GUILLAUME: Yes, our new factory is a hybrid facility housing the administration, design studio, production units, logistics and a boutique. Delayed by the pandemic, this project has finally been completed, allowing us to adapt our production capacity to our growth.

Your new site has been designed as a life-size work of art. Is it important to be able to create in an attractive setting? Considering the amount of time we spend in the workplace, I'm inclined to say that it's better to choose your colleagues than your spouse or partner - and better to choose your office chair than the sofa in your living room. Working in a well-designed and well-tended environment is a comfort for our teams and our customers. The brand has a collection of contemporary art, which was launched in its first year of existence, so visitors can also discover the works.

When we walk through the doors of your manufacture's boutique, we come face to face with a bronze wolf cub, a sculpture by Roland Cognet. Your boutiques are more like art galleries than shops... I like to think and design my shops around a work of art, particularly an animal totem pole. Beyond the design, each of our stores is tinged with the personality of these 'bronze guardians'. Symbolically, their presence gives you the feeling of arriving at someone's home and calls for a certain contemplation and attention. This creates the right conditions for an olfactory experience.

Is this factory your way of opening up? Above all, to open up our backstage area. Architecturally speaking, it's a place designed to welcome a large number of customers, both professionals and private individuals. It's a bit of a novelty for me, because I'm not someone who opens up a lot, especially not professionally.

It's true, you are discreet... Nine years ago, I thanked our Press Officer and hid behind my products, concentrating on an exclusive dialogue with my customers. My personality is inevitably reflected in my creations, there's no need to add to it. My customers aren't interested in my life, but they are in my fragrances.

Your premises are located in Auvergne. Is it a special place for haute parfumerie? Not at all, but you can compose and create perfumes anywhere, and Auvergne is my native land, where I find my equilibrium and a quality of life I can't do without. The Auvergne is home to many subcontractors in the French luxury industry: leather goods, jewellery, Hermès has just opened a second production unit. The jeweller Van Cleef et Arpels has also chosen to set up here.

"Discretion" being the watchword? Yes, it's a value that's deeply rooted in the local culture and goes hand in hand with luxury craftsmanship.

A life far removed from Paris... Paris is a city that remains fascinating despite the more or less prosperous times, and when I haven't been back for a long time, I start to love it all over again. To have the privilege of being able to enjoy the best of both worlds, to appreciate it, to leave it, to come back is in itself a real luxury... And then to miss it is one of the driving forces behind pleasure.

And what would you say is the greatest lesson learnt in a career spanning twenty years? Perfumery is a discipline of continuous learning. You learn new things every day. You get stuck on a technical difficulty for years, thinking that 'it's not possible without a new molecule', and then one fine day, a combination of known and classic ingredients in different proportions and the miracle of the balance of forces and chemistry appears. Like the bottom of the ocean, perfumery is a territory of which only a tiny part has been explored.

What is your relationship with current olfactory trends? To find an audience, a designer has to find the right balance between the trend and the zeitgeist and his or her own universe. As an independent house, if you systematically follow the flow, you're bound to get heckled. Conversely, going retro gets you nowhere. Tempo is everything. Take a step aside and create fragrances that are narrative, contemporary, sincere and above all wearable, and there will always be someone who appreciates your work and will buy it.

How do you react when you recognise one of your fragrances in the street? So the first time, I cried. I'm always touched when I see someone getting dressed up to go to a club or restaurant wearing one of my creations. I tell myself that maybe they'll experience something cool with a bit of my work... That's what this job is all about. ♦



THE INFLUENCES

The artists who inspire
Pierre GUILLAUME are legion. Top 3



TAMARA DE LEMPICKA

"A short but shimmering chromatic palette, canvases composed like logos that make an irrevocable impression on the retina, architectural bodies, powerful and often erotic. Transposed to olfaction, it's a coded manifesto for young perfumers."



GIACOMETTI

"He sculpted his subjects in their distant appearance, posture and movement. These figures have become 'signs of the human' that are understood everywhere and by everyone. A look at fragility too."



ROLAND COGNET

"I'm particularly taken with Roland's eye, and it would be simplistic to define him as an animal sculptor. Cognet doesn't try to reproduce the animal's features or silhouette; he freezes the animal's presence in bronze. His bestiary observes us as we admire it."



SWIM/SX

SENSUAL AQUATIC

Rosewood, Indian Hemp, Okoume, Musk

Ylang-Ylang, Amber

AQUATIC & SENSUAL...

It kept his code name
that sums it up so well.

SWIM/SX (for SPORT SEXY) evokes a sensual
after-sun that tells us about a man
or a woman after a sea bath...
Its salty and desirable skin.

Okoume wood and musks warm the
floral-fresh-solar accord
of ylang-ylang, Pacific algae and rosewood,
while a hint of Indian hemp soils the
composition of a slight animalic dimension.





PIERRE GUILLAUME CONFIDENTIAL ANOTHER COLLECTION

With “*PIERRE GUILLAUME CONFIDENTIAL*”, the perfumer invites us into **an intimate and dreamlike world**, where the art of perfume is shaped through **modern** and **urban universes** imbued with **surrealism** or **exoticism**. All of PIERRE GUILLAUME CONFIDENTIAL's **poetry** is expressed in flasks clad in gold and graphite available in a very limited network of partner perfumeries.





A UNE MADONE

WOODY ANIMALIC VANILLA

Cardamom, Uganda Vanilla, Gaiaic Milk Accord,

Animalic Sandalwood

Castoreum, Civet, Myrrh, Styrax, Gurjum

A MUSE OF CONTRADICTION

Grown in the volcanic hills of Uganda, with two rainy seasons and two harvests in January and mainly in July, Uganda vanilla is a *Planifolia*, broad and flat with a matte colour developing lively facets, notes of leather, fruity cocoa and peated single malt. A tomboy!

Cardamom and Sandalwood naturally underline the greedy and sensual curves of the vanilla pods, while Castoreum, Civet, Myrrh, Styrax, Gaiaic and Gurjum increase their magnetism tenfold.



ANTI-BLUES

WOODY SPICY

Incense, Cocoa, Vetiver

Saffron, Amyris, Hay, Vanilla, Tobacco

DARK CHOCOLATE AND INCENSE

Through a vapor of Incense mixed with Vetiver, the woody bitterness of Cocoa Wood, Saffron and Amyris rises.

Anti-Blues deploys its greedy and dark nature by stretching its olfactory spectrum from the smell of Hay and Dark Chocolate to the animal nuances of a Vanilla hemmed with Leather and Tobacco.



LA NUIT DE L'ORCHIDÉE

FLORAL AMBER - LEATHERY

Spices, Vanilla Orchid, Amyris, Leather

Pink Pepper, Styrax, Incense

A LIQUID LEATHER

Witch flower, with a fruit similar to a leather sheath, the Vanilla Orchid is a sinner containing a sensory storm.

Pierre GUILLAUME offers to the skin the vertigo of a liquid leather: the scent of black pods struck by lightning on a stormy night.



NOIR OKOUMÉ

WOODY SMOKY POWDERY

Loban, Oolong, Myrrh

Sandalwood, Orris

HEART OF WOOD

Noir Okoumé tells us about the Wood-King of the Equatorial Forests and Kandéa Resin of Gabon, evoked through a accord of Loban, Oolong leaves, Myrrh, Sandalwood and Iris.





PIERRE GUILLAUME CONTEMPLATION

HAUTE PERFUMERY

The “*PIERRE GUILLAUME CONTEMPLATION*” collection is **a selection of new or original olfactory works from the archives of the PIERRE GUILLAUME PARIS Creation Studio**. These “*Creations in the Absolute*”, produced in micro-series and in ultra-restricted distribution, **represent the unbridled quintessence of PG’s Savoir-Faire** applied to exceptional ingredients... **our proposal of Haute Perfumery**.





AU ROYAUME DES FEMMES

AMBER FLORAL – ANIMALIC

Peppery Rose, Tonka Bean

Animalized Benzoin

**TRIBAL WARRIOR
AND DISCO DIVA...**

On the shores of Lake Lugu, on the edge of the Himalayas, the country of the Mosuo is known as the kingdom of women. This people of ancient nomads is one of the last matriarchal societies on the planet: all the privileges and powers belong to women.

"Au royaume des femmes" is a peppery rose and tonka bean set on a bed of animalized benzoin... a hybrid between tribal warrior and disco diva, my olfactory allegory of female empowerment.



AU-DELÀ DU NOIR

WOODY – FRUITY ANIMALIC

Davana, Blackcurrant bud, Ardent spices

Kyara wood, Animalic notes

**A BLACK WAVE WITH
RED REFLECTIONS...**

A chimerical hybrid between the bouquet of a mythical red wine and an incense of oud.

Among the great vintages of the *"Côte de Nuits"*, there is one whose bouquet impregnated my memory for ever... In this creation, the reminiscences of this exceptional black wave with red reflections match the animal incandescence of Kyara Wood, beyond black.



BAGATELLE ROMA

FLORAL LEATHERY

Roses, Blackcurrant Leaves, Petrichor

Essence and Leather

PARISIAN DOLCE VITA...

When we had just opened our Parisian boutique, one of my colleagues asked me for an hour to pick up two rosebushes from the Bagatelle rose garden sales. He returned to the Palais Royal on his old vintage Vespa, the flower pots on the luggage rack, soaked by a rain shower.

Under my nose, the scent of old roses, the smell of damp earth and green leaves after the rain and the Vespa's exhalations of petrol and leather...

A snapshot of Italian Dolce Vita in the heart of Paris, which I will freeze in a perfume: *Bagatelle Roma*.



FEMME EN SMOKING

FLORAL - WOODY SPICY

Black Calla, Cardamom, Incense, Iris

Honey, Cedar, Sandalwood

A BLACK CALLA...

The smell of charcoal gliding over the drawing board, while a young designer, not yet a Grand Couturier, sketches a silhouette similar to a floral chalice, a Black Calla, a woman in a tuxedo.



HABANERA

AMBER – TOBACCO SPICY GOURMAND

Saffron, Candied Rose, Cuban Tobacco

Mexican Copal Resin, Benzoin, Leather

A SENSUAL BODY TO BODY...

An explosive and torrid amber inspired by the lascivious rhythm of a South American dance, the skins brush against each other and seek each other out, in a sensual game of body to body.

"Habanera" is a procession of "balsams under tension" carried by volutes of Cuban tobacco, leather on a Mexican copal accord, saffron and candied rose.



IRIZIA PEARL

WOODY – SWEET FLORAL GREEN

Sandalwood Sap, Rice Vapour, White Pearl Jasmine

Cachemere Wood, Amber, Musk

A COCOON OF SAP, SWEET WOOD AND BALMS...

Between fresh green sap and soft, enveloping balsams, the structure of *"Irizia Pearl"* evokes the pulsations of concentric olfactory spheres, forming a Cocoon, of which it is the fragrant allegory.

All the notes appear as soon as they take flight and never really disappear to make room for others. They all resonate in unison with a heart of White Pearl Jasmine, surrounded by a shell of balsams and sweet woods with a vapour of rice and sandalwood sap.



LES RACINES DU MÂLE

WOODY – AMBERLY LEATHERY

Vetiver, Leather

Incense and Tar Vapour, Guaiac

A POISONOUS AND MYSTICAL VETIVER...

"Les Racines du Mâle" is a mystical, venomous vetiver that rises into a complex, resinous, warm and amber woody vapour.

After the 15 weeks of maceration necessary for each of the materials making up the fragrance to fully reveal their beauty and power, a metamorphosis takes place.

In the middle of the vetiver roots
grew leather roots.

The product of an olfactory autogenesis,
a chimerical note that the perfumer neither
conceived nor anticipated,
this unexpected *"leathery wave"*
extends like a shadow over the composition,
bringing it elegance and mystery.



LUMIÈRE FAUVE

DRY WOODS – MUSKY LEATHERY

Absolute African Stone, Moroccan Black Honey

Leather, Tobacco, Cocoa, Animalized Musks

NOT AN AMBER, NOR A CHYPRE... A FAWN.

The most animalistic of our Musks, radical,
passionate and incandescent.

In the lion's cage... a feline facing his tamer,
dodges the slaps of the whip, in a ballet of
swaying steps.

While from the shadows and bleachers rise
the scent of tobacco and cocoa, the leather
ties hit the dance floor flooded with the light
of the spotlights, like an intense accord of
ylang-ylang and honey that blinds
and inflames the senses.





PIERRE GUILLAUME BODY CARE

OUR FIRST LINE OF PERFUMING BODY CARE

Pierre GUILLAUME inaugurates his first range of bodycare dedicated to the bath ritual through two new products available in six “signature” fragrances from our collection. The hand and body cleansing gel and the perfumed hand and body lotion. In total ten new highly fragrant creations, **eco-responsible formulas, respectful of the skin and predominantly natural**, reaffirming the know-how of the house of PIERRE GUILLAUME PARIS.





AQAYSOS

CLEANSING HANDS & BODY GEL

Sansho berries, Cocoa beans, Woody notes

Size: 250 ml



NEROLI AD ASTRA

CLEANSING HANDS & BODY GEL

Neroli, Agave Flower, Pear

Size: 250 ml



MORNING IN TIPASA

CLEANSING HANDS & BODY GEL

Wild Lemongrass, Peppermint,

Mediterranean Pine

Size: 250 ml



LE MUSC & LA PEAU

HANDS AND BODY LOTION

Rosemary Milk, Ylang-Ylang, Musks

Size: 250 ml



NEROLI AD ASTRA

HANDS AND BODY LOTION

Neroli, Agave Flower, Pear

Size: 250 ml



AQAYSOS

CLEANSING HANDS & BODY GEL

Sansho berries, Cocoa beans, Woody notes

Size: 500 ml



LIQUEUR CHARNELLE

CLEANSING HANDS & BODY GEL

**Spices, Cognac Accord,
Blond Tobacco, Powdery Wood**

Size: 500 ml



MORNING IN TIPASA

CLEANSING HANDS & BODY GEL

Wild Lemongrass, Peppermint, Mediterranean Pine

Size: 500 ml



LE MUSC & LA PEAU

CLEANSING HANDS & BODY GEL

Rosemary Milk, Ylang-Ylang, Musks

Size: 500 ml



NEROLI AD ASTRA

CLEANSING HANDS & BODY GEL

Neroli, Agave Flower, Pear

Size: 500 ml



LIQUEUR CHARNELLE

HANDS AND BODY LOTION

Spices, Cognac Accord,

Blond Tobacco, Powdery Wood

Size: 500 ml



LE MUSC & LA PEAU

HANDS AND BODY LOTION

Rosemary Milk, Ylang-Ylang, Musks

Size: 500 ml



NEROLI AD ASTRA

HANDS AND BODY LOTION

Neroli, Agave Flower, Pear

Size: 500 ml



BONHEUR DU JOUR

**EAU DE TOILETTE ZESTÉE
WITH 15 PLANT EXTRACTS**

**Bergamot, Cananga, Cinnamon, Lemon, Galbanum,
Labdanum, Lavandin, Mandarin, Patchouli, Petit Grain,
Black Pepper, Tagette, Thyme, Exotic Verbena, Yuzu**

Size: 200 ml



EAU DE COURTOISIE

**EAU DE TOILETTE EN FONTAINE DE TABLE
SCENTED REFRESHING COURTESY WATER
FOR HANDS AND BODY**

**Bergamot, Tangerine, Neroli, Gardenia,
Acacia, Cedar and Musk**

Size: 500 ml



EN MAINS PROPRES

HAND SOAP

Citrus, Olive Leaves, Cedar Wood

Size: 500 ml





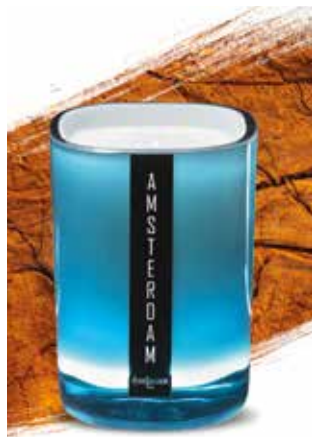


PIERRE GUILLAUME L'ATMOSPHÈRE

SCENTED CANDLES AND
HOME FRAGRANCED SPECIALITIES

By entrusting his perfumes to French Candlemakers and relying on **his know-how as an industrial chemical formulator**, Pierre GUILLAUME has been developing since its inception objects intended **to dressed and sign the atmosphere of our places of life.**





AMSTERDAM

SCENTED CANDLE

Plum, BlackTea and Blond Tobacco

Net weight: 240 g



ARUBA

SCENTED CANDLE

Tonka Beans and Gaïac Wood

Net weight: 240 g



CANCÚN

SCENTED CANDLE

Coconut and Copal Resin

Net weight: 240 g



LEAF

SCENTED CANDLE

Patchouli, Mint, and Fig Leaves

Net weight: 240 g



MOJITO

SCENTED CANDLE

Rum, Strawberries and Mint

Net weight: 240 g



SAIGON

SCENTED CANDLE

Leather and Red Fruit Tea

Net weight: 240 g



BIENVEILLANTE

MESSENGER SCENTED CANDLE

Hay, Incense, Lavender

Net weight: 240 g



FLAVESCENTE

MESSENGER SCENTED CANDLE

Amber, Precious Wood, Leather and Honey

Net weight: 240 g



LA ROSE D'ISPARTA

MESSENGER SCENTED CANDLE

Fruity Rose, Wood, Ambroxan

Net weight: 240 g



NIVEENNE

MESSENGER SCENTED CANDLE

Sandalwood, Heliotrope and Vanilla

Net weight: 240 g



VESPERALE

MESSENGER SCENTED CANDLE

Orange Wood Leather, Bois de Violette

Net weight: 240 g



EBENE CONSTELLATION

ORNAMENTAL SCENTED CANDLE

Leather, Ginger, Ebony wood

Net weight: 1,5 kg



LUNE TONKA

ORNAMENTAL SCENTED CANDLE

Tonka Bean, Cedarwood, Rosewood

Net weight: 1,5 kg



NUIT D'ISPARTA

ORNAMENTAL SCENTED CANDLE

Isparta Rose, Blackcurrant leaves, Mahogany wood

Net weight: 1,5 kg





HIBISCUS

LA GACHETTE - ROOM SPRAY

Hibiscus Flower, Fig Wood, Cocoa Bean

Size: 500 ml



IPANEMA LIME

LA GACHETTE - ROOM SPRAY

Lime, Exotic Fruits, Salted Amber

Size: 500 ml



LEAF

LA GACHETTE - ROOM SPRAY

Patchouli, Mint and Fig Tree Leaves

Size: 500 ml



PARISIAN PALACE

LA GACHETTE - ROOM SPRAY

Black Tea, Peach, Tonka Bean, Sandalwood

Size: 500 ml



SAIGON

LA GACHETTE - ROOM SPRAY

Black Tea, Red Fruits, Patchouli

Size: 500 ml



TAIGA

LA GACHETTE - ROOM SPRAY

Siberian Cedar, Spices and Bison Herb

Size: 500 ml



TONKA CÈDRE

LA GACHETTE - ROOM SPRAY

Tonka, Caramel, Cedar, Benzoin

Size: 500 ml



HESPERIDREAM

PILLOW MIST

Mandarin, Sage, California Poppy Blossom

Size: 50 ml - 100 ml



PILLOW POEM

PILLOW MIST

Grapefruit, Rose-Tea, Peony, Sandalwood

Size: 100 ml



HESPERIDREAM

PERFUMED MIST FOR HOUSEHOLD LINEN

Mandarin, Sage, California Poppy Blossom

Size: 500 ml



ROAD&EAU

FRAGRANCE FOR CAR FLOOR MATS

Aldehyd, Soft, Fresh, Clean

Size: 50 ml



REBOOT THE LOO

PRE & POST POO ODOR NEUTRALIZER

Verbena, Liquorice, Mint Leaves

Size: 100 ml



RITUEL AFTER LUST

**DEODORIZING & PERFUMING INFUSION
FOR THE HOME**

Lemon, Peppermint, Coriander, Vetiver, Benzoin,

Cistus, Patchouli, Peruvian Balsam

Size: 100 ml





PARURE D'AMBIANCE N°1

**A SELECTION OF SCENTED PRODUCTS FOR
THE HOUSE, FOR AN ATMOSPHERE INSPIRED
BY "LA MAISON DU LAC"**

Leaf, Hesperidream, Reboot the Loo



PARURE D'AMBIANCE N°2

**A SELECTION OF SCENTED PRODUCTS FOR
THE HOUSE, FOR AN ATMOSPHERE INSPIRED
BY "PARISIAN PALACES"**

Parisian Palace, Hesperidream, Reboot the Loo



STÆLIOS

UN NOUVEAU PARFUM

PIERREGUILLAUME
PARIS



PARIS | CLERMONT-FD | LYON | TOULOUSE | BELGRADE